## Valentin Bianchi – New Age

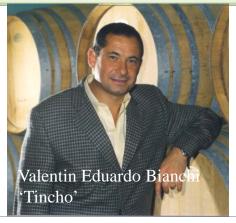
## Mendoza, Argentina

Valentin Bianchi is a 3<sup>rd</sup> generation, family-owned Argentine winery from 1928 that is respected for its traditional Argentine wines. Their wines are staples at the finest restaurants and most chic bars and clubs in Buenos Aires and are found in the country's best wine shops. The family proudly creates 'Elsa', Famiglia', 'Enzo', 'Particular' and their newest line, 'Valentin Bianchi'



**New Age White** is a slightly effervescent, sexy white wine that is extremely refreshing, vivacious and sensual.

*New Age Rose* possesses seductive violet hues with wild raspberry aromas and a fresh, effervescent finish.



The most popular way to enjoy New Age is on the rocks with a slice of lime. This refreshing drink is called "Tincho" after the drinks creator.





## "Tincho" New Age White Over Ice With A Slice of Lime

Valentin Eduardo Bianchi, the third-generation winery owner was given the nickname "Tincho" as a boy, a term of affection that, loosely translated, means "young Valentin" (as his grandfather was "older Valentin"). It is "Tincho" that fist added the lime to the New Age White. "Tincho", the drink, quickly became one of the most popular, refreshing cocktails served in the restaurants, bars and nightclubs in trend-setting Buenos Aires.

The Argentine tradition has caught on here in the United States.

Enjoy a glass of New Age White or Rose With Friends This Summer!

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